

GLOBAL EARNINGS UPDATE

JANUARY 13, 2022

Earnings and Sales Growth: With 4Q21 results on deck, the cumulative end-of-year numbers of the median company in the Developed world and the Emerging one are expected to compare very similarly on a percent annual growth basis. This is especially true with regards to 2021 EPS, at the median. In terms of particular countries, China's usually explosive earnings growth rate is projected to lag peers at the median in 2021. However, it is forecasted to be near the front of the pack in 2022 with approximately the same rate of growth (+17.0% Y/Y) as achieved in 2021, while also maintaining a high median sales growth. Globally, 2022 looks though to have more down-to-earth top and bottom line growth statistics.

Earnings Expectation Trends: Of all regions, Emerging Americas had the most positive change in earnings expectations for 2021 (\pm 2.0% Q/Q) and the most negative change in earnings expectations for 2022 (\pm 2.7% Q/Q) during the quarter, as EPS estimates in Mexico climbed \pm 9.1% Q/Q. The Developed Americas region (\pm 1.8% Q/Q), however, cooled due to Canada (\pm 6.6% Q/Q). In Emerging EMEA, Saudi Arabia (\pm 9.5% Q/Q) also slid, though expectations on an absolute basis remain high. With questions circling the exact direction of economic influencers such as inflation, the supply chain, and COVID-19, 2022 earnings estimates remained largely stable at the median.

Economic Comments: Inflation speculation and central bank press releases have kept pundits busy over the past quarter as global markets experienced their first full year of economic expansion since the 2020 recession. Rate hikes seem likely, as not only the stock market, but also inflation, returns in many parts of the world to pre-pandemic levels. For the company executive, a key challenge will be how effectively they may be able to cut costs or pass them on to consumers. Besides monetary policy, the Omicron strain is likewise a factor for markets in at least the early innings of 2022. With global supply chains already tight, the virus stands to threaten port closures in places like Asia, which would have cascading effects. On a positive note for supply chains, developments in semiconductor production are showing early signs of improvement.

Region / Select Countries	Current FY Expected Earnings Growth	Q/Q Change ¹	Next FY Expected Earnings Growth	Q/Q Change ¹	Current FY Expected Sales Growth	Q/Q Change ¹	Next FY Expected Sales Growth	Q/Q Change ¹	CY'21 Local Market Total Return
Developed	23.8%	-0.6%	10.4%	-0.1%	11.2%	+0.1%	6.3%	+0.6%	24.1%
Americas	22.0%	-1.8%	10.2%	-0.6%	13.8%	-0.2%	7.2%	+0.6%	26.4%
U.S.	23.3%	-0.6%	10.5%	-0.4%	14.3%	+0.2%	7.3%	+0.6%	26.5%
Canada	14.2%	-6.6%	8.5%	-0.8%	7.7%	-3.8%	7.2%	+1.3%	24.9%
Europe	27.2%	+1.7%	9.7%	+0.3%	9.6%	+1.1%	6.2%	+0.9%	22.5%
Germany	31.9%	-1.9%	8.5%	-1.9%	9.2%	-0.2%	6.4%	+0.3%	13.3%
U.K.	24.6%	+3.4%	8.8%	+0.8%	7.3%	+0.8%	6.0%	+1.1%	19.6%
Pacific	21.8%	-0.9%	11.3%	+0.0%	8.9%	+0.4%	5.1%	+0.4%	12.0%
Japan (Mar)	30.6%	+2.2%	10.5%	+0.0%	9.3%	+0.7%	4.5%	+0.5%	13.4%
Australia (Jun)	9.1%	-2.4%	17.0%	+2.5%	4.1%	+0.9%	6.0%	+0.5%	16.1%
Emerging	25.8%	-1.2%	14.3%	+0.0%	16.0%	+0.8%	9.4%	+0.5%	-0.2%
Americas	51.9%	+2.0%	8.5%	-2.7%	15.9%	+2.1%	7.2%	+0.8%	-2.2%
Brazil	40.0%	-0.6%	8.5%	-2.5%	21.1%	+2.6%	8.0%	+1.2%	-11.4%
Mexico	58.2%	+9.1%	7.6%	-2.6%	8.8%	+0.9%	6.9%	+0.8%	25.9%
EMEA ²	34.0%	+1.0%	13.3%	+1.5%	11.0%	+1.7%	7.0%	+1.3%	22.5%
Russia	89.7%	+0.5%	3.2%	+1.3%	53.2%	+6.2%	8.4%	+3.8%	20.5%
Saudi Arabia	40.3%	-9.5%	12.1%	+0.3%	12.9%	-1.5%	7.1%	+0.3%	37.8%
Asia	22.9%	+0.1%	15.7%	+0.2%	16.7%	+0.6%	10.5%	+0.2%	-3.3%
China	17.7%	-0.8%	17.0%	-0.6%	19.1%	+0.1%	14.6%	-0.1%	-21.7%
S. Korea	65.7%	+0.4%	10.3%	+0.3%	17.1%	+2.3%	7.9%	+0.7%	0.3%

Countries / regions with a significant portion of companies with non-calendar year end fiscal years are so noted in parentheses

^{1:} Change in the median growth rate of each region/country compared to the median of last quarter. 2: EMEA: Europe, Middle East and Africa; Source: Refinitiv Financial; MSCI; Smith Group Asset Management; Data as of Dec. 31, 2021; Values calculated using median estimates; Returns are net of estimated tax withholding. Past performance is not indicative of future results. As with any investment vehicle, there is always a potential for profit as well as the possibility of loss. Nothing contained in this presentation should be construed as a recommendation to buy or sell a security or economic sector.



GLOBAL EARNINGS UPDATE

JANUARY 13. 2022

PERFORMANCE AND FIRM DISCLOSURES

This material is for recipient use only. Not for inspection by, distribution or quotation to, the general public. Smith Group is not soliciting any action based upon it.

The material is based upon information we consider reliable, but we do not represent that it is accurate or complete and it should not be relied upon as such. Opinions included in this material are as of date of publication and are subject to change without prior notice. Firm: Originally founded in 1995, Smith Group Asset Management, LLC is now part of Cantor Fitzgerald, starting in July 2021. Smith Group is a registered investment advisor that specializes in equity investment management services. The firm manages assets for a diverse list of clients, which includes foundations, endowments, corporate pensions, public funds, multi-employer plans and high-net worth individuals. Effective Jan. 1, 2006, the firm was redefined to exclude wrap SMA business. Smith Group claims compliance with the Global Investment Performance Standards (GIPS®). Smith Group has received a firm-wide verification for the period Jan. 1, 1996 - Dec. 31, 2020. GIPS® Advertising Guidelines were used to draft these disclosures. To receive a complete list and description of Smith Group's composites and/or a presentation that adheres to the GIPS standards, contact John Brim, CFA at (214) 880-4608, or write to Smith Group, 100 Crescent Court, Suite 1150, Dallas, TX 75201, or john@smithasset.com. Reporting Season Data: Information provided for the Global Mid-Large Cap universe is based on information we consider reliable and reflects the reported quarterly and annual earnings and revenue information of the median company in the respective group of companies. The information provided is not intended to reflect stock or portfolio performance but rather reflect the reported earnings and revenues of the median company and consensus earnings and revenues expectations as reported by Refinitiv Financial Services. Smith Group makes no claim of performance based on the reported data nor does Smith Group claim that any historic relationship between the reported earnings and revenues and consensus expectations will exist in the future. Earnings Surprise: According to many academic studies, earnings surprise has had a positive relationship to relative performance in most time periods and for most companies. However, this does not mean that this relationship exists for all time periods and for all companies. There is no assurance that the historic positive relationship between earnings surprise and relative performance will exist in the future. Nor is there any assurance that the historic ability of Smith Group to forecast a high rate of positive earnings surprise companies will exist in the future. Performance and Indices: All performance returns include the impact of cash, cash equivalents, dividends and interest. The S&P 500, Russell 1000, Russell 1000 Growth and Russell 1000 Value, are unmanaged indices of the shares of large U.S. corporations. The Russell 2000, Russell 2000 Growth and Russell 2000 Value, are unmanaged indices of the shares of small U.S. corporations. The MSCI Europe Australia Far East (EAFE), MSCI Emerging Markets (EM), MSCI All-Country World ex. U.S. (ACWI ex. U.S.) and MSCI All-Country World ex. U.S.) are free float-adjusted market capitalization weighted index designed to measure the equity market performance of developed and emerging markets. All index performance includes capital appreciation and reinvested dividends and is presented gross of fees. Holdings, Economic Sectors and Characteristics: It should not be assumed that recommendations made in the future will be profitable or will equal the performance of the securities and economic sectors shown. A list of recommendations made within the last twelve months is available upon request. The information shown is not intended nor should it be construed to be a recommendation to buy or sell an individual security or economic sector. Any portfolio characteristics or holdings that are shown are intended to present the portfolio as it existed on the date of the report. You should not assume that these same characteristics or holdings will exist in the future.

Past performance is not indicative of future results. As with any investment vehicle, there is always a potential for profit as well as the possibility of loss. Actual results may differ from composite returns, depending on account size, investment guidelines and/or restrictions, inception date and other factors. Nothing contained in this presentation should be construed as a recommendation to buy or sell a security or economic sector.

This message is intended only for the designated recipient(s). It may contain confidential, privileged or proprietary information. This message does not constitute an offering for investment interests. This message is not, and under no circumstances is to be construed as, a prospectus, advertisement or public offering of investment interests. If you are not a designated recipient, you may not review, copy or distribute this message. If you receive this message in error, please notify the sender by reply email and delete this message. Thank you.