

# GLOBAL EQUITY STRATEGY

MARCH 31, 2020

#### **ORGANIZATION**

- Founded in 1995
- Dallas-based
- \$2.2 billion in managed assets
- 100% Employee-owned
- A firm wide commitment to culture and diversity
- 11 investment professionals averaging 10 years tenure and 20 years investment industry experience

#### **KEYS TO SUCCESS**

- Over 20 years focused on the theory and practice of capturing unexpected earnings growth
- A portfolio construction process integrating the best of both disciplines:
  - Quantitative research to identify opportunities and risks swiftly
  - Fundamental analysis to verify sources of unexpected growth
- Delivering realized growth that is better than expected

### **Investment Process**

The investment team uses quantitative and qualitative analysis to implement a repetitive, multi-step engineering approach to portfolio management designed to identify high quality, reasonably valued companies that Smith Group believes are poised to deliver an earnings growth rate in excess of investor expectations.

### **BUY DISCIPLINE:**

Companies are closely monitored and factors considered in analysis include:

- High likelihood of growing earnings at a rate in excess of investor expectations
- Attractive and improving earnings quality
- Reasonable valuation

#### **SELL DISCIPLINE:**

The sell discipline is essential to controlling portfolio risk and includes:

- Decreased likelihood of earnings growth exceeding investor expectations
- Earnings quality deteriorates
- Extended valuation

### Investment Performance (%)

	1Q 2020	1 YEAR	3 YEARS	5 YEARS	7 YEARS	SINCE INCEPT
Global Equity	-21.4	-14.6	0.8	3.2	6.7	10.2
MSCI ACWI	-21.4	-11.3	1.5	2.9	5.1	7.8
Excess Return	0.0	-3.3	-0.7	+0.3	+1.6	+2.4
Net of Fees	-21.7	-15.5	-0.3	2.1	5.6	9.1

Inception Date: Oct. 1, 2011; periods greater than 1 year have been annualized; Peer rank v. eVestment Alliance Global Large Cap Equity Universe

### Strategy Facts

Oct. 1, 2011
\$17 million
60-80
Sep. Account U.S. Ltd. Partnership
98% Equity 2% Cash Equivalents
MSCI ACWI

# Style Objective

	Value	Growth
Large		
Small		
Small		

### Risk/Return Statistics

	v. MSCI ACWI	Peer Rank*
Excess Return	2.6	25
Beta	1.01	
Info. Ratio	0.69	24
Tracking Error	3.71	
Up/Down Mkt. Capture	118/100	15/69
Batting Avg.	68	11
Timeframe: Oct 1 2011-Mar 31	2020 Gross of fees	*Timeframe for

Timeframe: Oct. 1, 2011—Mar. 31, 2020, Gross of fees. \*Timeframe for Peer Percentile Ranks: Oct. 1, 2011 - Mar. 31, 2020

Past performance is not indicative of future results. As with any investment vehicle, there is always a potential for profit as well as the possibility of loss. Actual results may differ from composite returns, depending on account size, investment guidelines and/or restrictions, inception date and other factors. Nothing contained in this presentation should be construed as a recommendation to buy or sell a security or economic sector. Please see firm and performance disclosures.

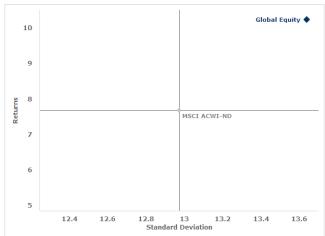
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### Risk/Return

# Risk/Return Scatter Chart for 8.5 Years Ended Mar. 31, 2020

**Alphabet** 

Biogen



### Sector Allocation (%)

	Smith	MSCI ACWI
Cons. Discretionary	14.3	10.8
Cons. Staples	7.4	8.8
Energy	3.0	3.7
Financials	12.6	14.5
Health Care	16.6	13.3
Industrials	9.2	9.6
Info. Technology	27.4	18.8
Materials	1.8	4.4
Real Estate	1.1	3.2
Utilities	1.5	3.6
Communication Svcs	5.3	9.3

Source: eVestment

Fortinet

Walmart

## Strategy Characteristics

# Region Allocation (%)

			_		
	Smith	MSCI ACWI		Smith	MSCI ACWI
P/E - Fiscal Yr. 1	13.6x	14.6x	Developed	87.4	88.0
EPS Growth - Fiscal Yr. 1	5.8%	4.0%	Americas	57.2	59.3
Dividend Yield	2.6%	2.9%	Asia	10.6	10.7
Wtd. Avg. Mkt. Cap. (\$B)	\$154.2	\$179.1	Europe	19.6	18.0
Holdings	78	3,047	Emerging	12.6	12.0
Top Ten Holdings			Americas	1.9	1.0
Microsoft	Amazon.com		Asia	8.8	9.5
Apple	Eli Lilly		Europe	1.9	1.6
Adobe Systems	Procter & Gamb	ole			

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appropriateness of inclusion in the composite any account maintaining a cash position greater than 10% or missing in excess of 5% of the firm's recommended portfolio. The start date and creation date for the composite is Dec. 31, 2011. The primary benchmark for these should be the MSCI ACWI (All-Country World Index). Accounts are added to the composite at the beginning of the first calendar quarter after full investment of the account. Accounts are removed from the composite at the month end prior to change in account status. Smith Group performance is the total return including cash and cash equivalents, gross of fees, of an assetweighted composite of all discretionary portfolios. Performance is expressed in U.S. dollars. Indices: The MSCI ACWI is a free float-adjusted market capitalization weighted index designed to measure the equity market performance of developed and emerging markets. It includes reinvested dividends and is presented gross of fees. All index performance includes capital appreciation and reinvested dividends and is presented gross of fees. Net of fee performance shown reflects the deduction of the maximum applicable fixed rate fee level, 1.0% of managed assets per year. Earnings Surprise: According to many academic studies, earnings surprise has had a positive relationship to relative performance in most time periods and for most companies. However, this does not mean that this relationship exists for all time periods and for all companies. In the recent past, periods coinciding with an inverse relationship between earnings surprise and relative performance have typically been periods in which corporate earnings are not the focus of investors' attention. Additionally, companies which have had a chronic negative relationship between earnings surprise and relative performance are typically those companies whose earnings are not product-driven, such as commodity companies. There is no assurance that the historic positive relationship between earnings surprise and relative performance will exist in the future. Nor is there any assurance that the historic ability of Smith Group to forecast a high rate of positive earnings surprise companies will exist in the future. Holdings, Economic Sectors and Characteristics: It should not be assumed that recommendations made in the future will be profitable or will equal the performance of the securities and economic sectors shown. A list of recommendations made within the last twelve months is available upon request. The information shown is not intended nor should it be construed to be a recommendation to buy or sell an individual security or economic sector. Any portfolio characteristics or holdings that are shown are intended to present the portfolio as it existed on the date of the report. You should not assume that these same characteristics or holdings will exist in the future. Peer Universe: eVestment Global Large Cap Equity, eVestment Associates, Inc. All Rights Reserved. Morningstar Performance Disclosure: The overall Morningstar Rating is based on risk-adjusted gross returns, derived from a weighted average of the three-, five-, and 10-year (if applicable) Morningstar metrics. The performance data quoted

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