

ORGANIZATION

- Founded in 1995
- Dallas-based
- \$2.9 billion in managed assets
- 100% Employee-owned
- A firm wide commitment to culture and diversity
- 11 investment professionals averaging 10 years tenure and 19 years investment industry experience

KEYS TO SUCCESS

- Over 20 years focused on the theory and practice of capturing unexpected earnings
- A portfolio construction process integrating the best of both disciplines:
 - Quantitative research to identify opportunities and risks swiftly
 - Fundamental analysis to verify sources of unexpected growth
- Delivering realized growth that is better than expected

Investment Process

The objective of the strategy is to provide a high level of current income with a sustainable trend of increasing dividends. The portfolio is designed to provide long-term inflation protection and a solid risk-adjusted return over the full market cycle.

BUY DISCIPLINE:

Factors considered in analysis of potential buy candidates include:

- Current dividend yield of at least 2%
- Stable upward trending long term div. growth rate
- Attractive valuation
- Strong balance sheet and high earnings quality

SELL DISCIPLINE:

A holding is sold if one or more of the following conditions applies:

- Adverse change in company dividend policy
- Deterioration of company or industry fundamentals
- Stock becomes overvalued
- Downgrade of debt rating

Investment Performance (%)

	Dividend Growth (%) (Net of Fees)	S&P 500 Index (%)	Portfolio Beta v. S&P 500	Portfolio Annualized Alpha v. S&P 500
1 Year	23.9	31.5	0.55	6.9
3 Years	12.8	15.3	0.73	2.2
5 Years	10.5	11.7	0.71	2.7
7 Years	13.2	14.7	0.72	3.0
Since Inception	13.6	16.0	0.70	3.0

Inception Date: Oct. 1, 2011; Periods greater than 1 year have been annualized

Strategy Facts

Inception Date	Oct. 1, 2011
# of Holdings	20–30
Allocation	Equity: 96%, Cash: 4%
5 Year Turnover	10%
Inv. Vehicle	Sep. Account
Strategy Access	Envestnet, TD Ameritrade, Schwab

Style Objective

	Value	Growth
Large		
Small		

Risk/Return Statistics

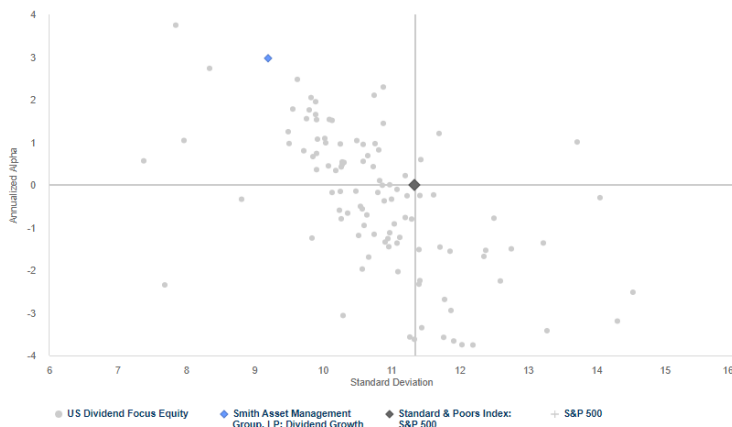
	v. S&P 500	Percentile Peer Rank
Alpha	3.3	1
Sharpe Ratio	1.47	4
Gain/Loss Ratio	2.0	1
Max Drawdown	7.8	2
Down-Mkt. Capture	48	2

Timeframe: Oct. 1, 2011 - Dec. 31, 2019, Gross of fees; Peer rank v. eVestment Alliance US Dividend Focus Equity Peer ranks for timeframe Oct. 1, 2011 - Dec. 31, 2019

Past performance is not indicative of future results. As with any investment vehicle, there is always a potential for profit as well as the possibility of loss. Actual results may differ from composite returns, depending on account size, investment guidelines and/or restrictions, inception date and other factors. Nothing contained in this presentation should be construed as a recommendation to buy or sell a security or economic sector. Please see firm and performance disclosures.

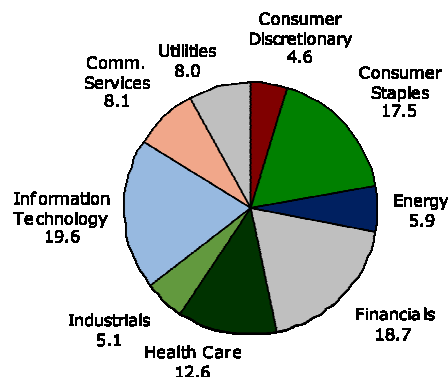
Risk/Return

Risk/Return Scatter Chart
For 8.25 Years Ended December 31, 2019



Universe: eVestment US Dividend Focus Equity

Sector Allocation (%)



Strategy Characteristics

	Smith Div. Growth
Dividend Yield	3.1%
5 Yr. Dividend Growth Rate	10.8%
Price/Earnings - 12M Fwd.	16.7x
Price/Cash Flow	10.9x
S&P Sr. Debt Rating	AA-
Wtd. Avg. Mkt. Cap (\$B)	\$245.3
Holdings	23

Top Ten Holdings

Sysco	McDonald's
Microsoft	Truist Financial
JP Morgan Chase	Johnson & Johnson
Qualcomm	Travelers
Lockheed Martin	Pepsico

Portfolio Objectives

Fundamental Characteristic	Individual Holdings	Total Portfolio
Dividend Yield	Greater than 2.0%	150% of S&P 500 Index
Dividend Growth Rate	Stable upward trending over the long term	At least 200% of inflation rate
Payout Ratio	Generally increasing	Generally increasing
Beta	Less than 1.5	Significantly less than 1.0
Financial Strength/Quality	Investment Grade Debt Rating. Attractive earnings quality	High financial quality
Valuation	Attractively valued relative to sector peers and/or own history	Trades at discount to the overall market

Performance and Firm Disclosures

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